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This past weekend, The Amelia, formerly known as The Amelia Island Concours d'Elegance, was held for its 28th year at [...]

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Hydrogen Or EV—Which Would You Choose?

BMW's announcement about the upcoming launch of the iX5 Hydrogen pilot fleet got me thinking. No, I wasn't taking another [...]

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BMW CCA is celebrating March Madness all month with some amazing deals on club merch! This week, stop over and grab our 50 Years of M chino twill cap featuring a low profile fit, adjustable self-fabric strap closure, and antique silver ring buckle for a comfortable, casual style. Normally \$15 now ONLY \$10 for a limited time!

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Zelda's Front Bumper Cover Finally Gets Replaced (Part II)

Last week I wrote about beginning the long-delayed replacement of the shattered front bumper cover on Zelda, my 1999 Z3, [...]

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BimmerWorld Announces 2023 Racing Program

BimmerWorld Racing will return to the SRO Motorsports America series with a three-car effort in 2023. After a championship-winning season [...]

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The New X5 And X6 Debut At The Amelia

In addition to the showing of many privately owned BMWs, The Amelia Island Concours d'Elegance, or "The Amelia" as it [...]

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