



STEM In Motorsports



Kelsey
Stephens

The cafeteria was filled with middle and high school girls and several of them stared at me as I walked [...]

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The Magnificent 7 Of John Joseph

Klaus A. Schnitzer shares his experience of meeting BMW CCA John Joseph and his family of BMW fanatics with BimmerLife. [...]

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MARCH MADNESS AT BMW CCA: 50 Years of M Coffee Mug

BMW CCA is closing out March Madness this week with one final deal! This week, stop over and grab our BMW CCA 50 Years of M Coffee Mug featuring our striking 50 Years logo. Normally \$12.95 now ONLY \$6.00 for a limited time!

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The MINI Clubman Final Edition: Number 71

The MINI Clubman Final Edition is the latest MINI special edition, taking the 71st spot in a long lineage of [...]

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BIMMERLIFE'S ULTIMATE BMW ENTHUSIAST WEEKEND



BMW CAR CLUB OF AMERICA **MAX** **GREER, SC**
JUNE 23-25, 2023

REGISTRATION OPENS
WEDNESDAY, MARCH 29, AT 12:00 PM ET.

BMW CCA – MiX – An awesome lineup of social and driving activities

The BMW Car Club of America is excited to announce the BimmerLife MiX Enthusiast Weekend, presented by Michelin which is set to take place June 23-

25, 2023 at the world center of all things BMW in upstate South Carolina.
Registration opens tomorrow, Wednesday, March 29, at 12:00 PM ET.

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HACK MECHANIC: ROB SIEGEL



The Pain Of Parting

A few weeks ago, I wrote about needing to move the dead numbers-matching engine from my 3.0CSi that's been sitting [...]

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An advertisement for Advantage Lifts and Garage Equipment. The background is dark with a smoky effect. In the center, a white BMW is elevated on a silver two-post lift. Below the lift, a red BMW is parked on the ground. The Advantage logo, featuring a stylized car and the text 'ADVANTAGE LIFTS AND GARAGE EQUIPMENT', is in the upper right. Below the logo, the words 'Quality', 'Safety', and 'Strength' are listed with small red diamonds. A large red banner with white text reads 'ELEVATE YOUR BMW'S STORAGE'. At the bottom right, the phone number 'CALL NOW 763-300-5730' and the website 'WWW.ADVANTAGELIFTS.COM' are displayed in red. At the bottom left, the text 'ADVANTAGE 9000LB HEAVY DUTY OR EXTRA LONG LIFT' is shown in white.

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SRO America Season Opens Next Weekend

The various racing series that fall under the SRO America championship will open their 2023 season this coming weekend (March [...])

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Amica





ROWE Racing Wins At The 'Ring

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An advertisement for PCARMARKET. It features a bright yellow BMW M3 driving on a dirt road. The background shows a landscape with green fields and mountains under a sunset sky. The text "SELL YOUR CAR" is prominently displayed in large white letters at the top. Below it, the text "Skip the waitlist. PCARMARKET.com" is written in a smaller font. At the bottom, the PCARMARKET logo is shown, with "AUCTION / MARKETPLACE" written underneath.


Enthusiast Vehicles, Parts And Memorabilia


When buying or selling a world class enthusiast vehicle, having access to the right audience is critical. [PCARMARKET](#) has attracted a global community of collectors, race car drivers, and enthusiasts who share a common passion. As a result, [PCARMARKET](#) has become one of the fastest growing automotive auction


marketplaces in the world. In addition to buying and selling cars, parts, and memorabilia, members gain access to current market data as well as entertaining and informative original streaming content.

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