



BMW-Spotting In Puerto Rico



Mike Bevels

This past week my family and I took a three-night trip to Puerto Rico. It was our first time visiting [...]

[READ MORE](#)

All-new with military know-how

It's about range superiority

"I told my engineers, 'We want the best radar-finding engine this side of the military.'"

Valentine1 Generation 2 delivers.

[LEARN MORE](#)



All-new circuitry with

SAW D²L



Instant upgrades via smartphone.

They're free. So is our app.



Daytona Weekend Wrap-Up

The dust and flying rubber bits have finally settled, and the teams and crews are homeward-bound. The Rolex 24 Hours [...]

[READ MORE](#)



2024 M3 CS: Weaponized For Street And Track

BMW has just dropped the details for the 2024 M3 Competition Sport (CS), and they've teased us with the words [...]

[READ MORE](#)

**BMW CCA
EMBROIDERED
PATCHES**



SHOP NOW

Customize Your Favorite Gear With BMW CCA Embroidered Patches

Have a favorite piece of clothing or gear that needs a little extra something? Add a BMW CCA embroidered patch to show off your club pride and combine the best of both worlds! You can choose from the standard BMW CCA Map logo, BMW CCA M Colors logo or even a BMW CCA Club Racing embroidered patch, all for only \$4.00

each!

SHOP NOW



WIN THIS 2022
BMW M4
COMPETITION
COUPE
PLUS \$27,500 FOR TAXES

**DOUBLE
YOUR TICKETS**
USE PROMO CODE: BC2022B

WITH A DONATION OF \$25 OR MORE

BMW
EGF
DREAM GIVEAWAY

A dark grey BMW M4 Competition Coupe with a white racing stripe is shown driving on a paved road lined with green trees under a blue sky with light clouds.

HACK MECHANIC: ROB SIEGEL



Avoiding The \$80 Recaro Seat Knob

A few weeks ago, I wrote about driving to Connecticut to score a very well-priced Recaro office chair (if you [...])

[READ MORE](#)



Daytona Weekend: Twelve Hours Into The Rolex 24

It is strange to have the clock reaffirm that the Rolex 24 Hours of Daytona has already been underway for [...]

[READ MORE](#)

SPONSORED

SELLS CARS FAST
Skip the waitlist. [PCARMARKET.com](https://www.pcarmarket.com)

PCARMARKET
AUCTION / MARKETPLACE

Enthusiast Vehicles, Parts And Memorabilia

When buying or selling a world class enthusiast vehicle, having access to the right audience is critical. [PCARMARKET](https://www.pcarmarket.com) has attracted a global community of collectors, race car drivers, and enthusiasts who share a common passion. As a result, [PCARMARKET](https://www.pcarmarket.com) has become one of the fastest growing automotive auction

marketplaces in the world. In addition to buying and selling cars, parts, and memorabilia, members gain access to current market data as well as entertaining and informative original streaming content.

SUBMIT YOUR CAR



Daytona Weekend Under Way: Friday Recap

There has already been plenty of action early on during this long Daytona weekend (you can stay up to date [...])

READ MORE



Upcoming M Chapter Events: The M Market, M Intensive, Club Day

2023 State of the Market: BMW M Join us for our annual update of the BMW M market, presented by [...]

[READ MORE](#)



BimmerLife's Live Blog From Daytona!

Hello BMW racing fans! We hope you're as excited as we are for the Rolex 24 at Daytona International Speedway. [...]

[READ MORE](#)



[f /thebimmerlife](#)

[@bmwcca](#)

[@bmwcca](#)

CUSTOMER SERVICE

Visit Website

To unsubscribe from this email, [click here](#).

For advertising information contact:

Steve Kittrell | advertising@bimmerlife.com | 831-915-1970

Send your story ideas here:

articles@bimmerlife.com