

All-new with military know-how

BimmerLife is presented by Valentine Research.



It's That Time Of Year Again: Monterey Car Week



Kyle van Hoften Do you remember anticipating birthdays as a child? That anticipation often began about an hour after you wiped the last [...]



BMW Moves Into Championship Lead In BTCC

West Surrey Racing (WSR) and BMW had great results in the British Touring Car Championship (BTCC) rounds at Snetterton this [...]



BMW M Motorsport Sells The Best Used Cars: The Daytona GTLM Class-Winning #24 M8 GTE

BMW M Motorsport's used car lot isn't known for its throughput. Like diamonds, they control the release of their precious [...]

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Purchase Raffle Tickets Now For A Chance To Win Michelin Tires!

This year's Grand Prize M8 Competition Build features Michelin rubber and so can your BMW by winning our current special drawing prize! For every raffle ticket you purchase between July 23 and August 19 at 11:59PM ET, you'll receive one entry into the special drawing for a chance to win a certificate for a new set of Michelin Tires!

BUY TICKETS NOW!



REGISTER TODAY: O'Fest Forever In Palm Springs!

Join us for this year's O'Fest Forever presented by Michelin. We are excited to be in beautiful Palm Springs, California, September 27 – October 1. The BMW Performance Center in Thermal, California will serve as a stunning backdrop for our half-day driving events September 29 and October 1 with three sessions to choose from.

REGISTER NOW



SHOP BMW CCA: New 50 Years Of M Hat

Our newest hat is made of washed chino twill with a soft lining front for a comfortable casual style. It features our new embroidered 50 Years of M Logo, has a low profile fit and adjustable self-fabric strap closure with an antique silver ring buckle. Only \$15.00!

SHOP NOW

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Red Line Oil For BMWs

Give your BMW the protection and performance of Red Line Synthetic oil, recommended by professionals and racers. BimmerLife members can save 15% on Red Line Oil Change Packages from BimmerWorld. Available for almost every BMW,

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HACK MECHANIC: ROB SIEGEL



How A Car Cover Nearly Destroyed My Lotus' Paint In Just Two Days

Last week, while describing how I fixed the window in my '99 M coupe, I included the simple sentence, "So [...]

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BMW CCA at Michelin GT Challenge Weekend

Come join CCA for IMSA weekend at VIR, August 26-28! This is the best and only way to watch all your [...]

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Team WRT Will Campaign BMW M Hybrid V8 in WEC

More news has come out of Europe regarding BMW's entry into the FIA World Endurance Championship (WEC) with the M [...]



Central States Caravan to O'Fest in Palm Springs

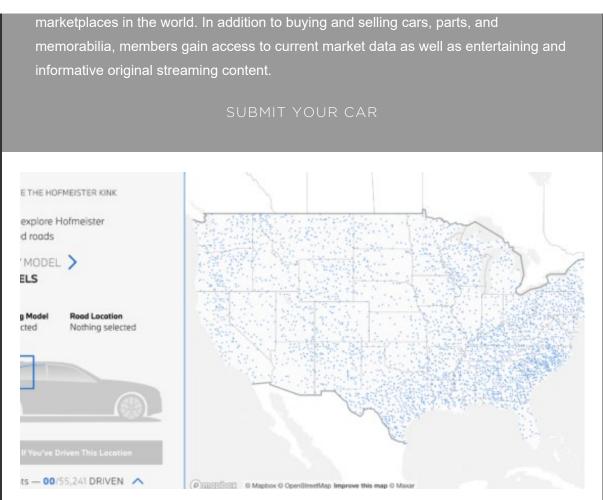
Central Regional Vice Presidents Jeff Gomon and David Brighton have planned a three-day, 1,500-mile caravan from the central States to [...]

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Enthusiast Vehicles, Parts And Memorabilia

When buying or selling a world class enthusiast vehicle, having access to the right audience is critical. <u>PCARMARKET</u> has attracted a global community of collectors, race car drivers, and enthusiasts who share a common passion. As a result, <u>PCARMARKET</u> has become one of the fastest growing automotive auction



The Hofmeister Kink: Hidden In Plain Site 55,241 Places Across the US

The Hofmeister Kink, a design element found on most BMWs in the last 60 years, has gone digital. For those [...]



Members Enjoy These Benefits In 2022

As a 15+ year supporter of BMW CCA, Lockton Motorsports is excited to offer another year of great benefits to [...]

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