



Everything Old Is Awesome Again—Or Still



Kyle van
Hoften

Have you ever driven around and found that crazy-good hidden gem of a restaurant, or heard a new song and [...]

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Father's Day Sale: BMW CCA Gift Membership

Purchase a BMW CCA gift membership and receive a premium woven lanyard with detachable clip and a motorsport-themed metal trunk badge with adhesive backing. Not available for purchase separately. Offer available May 31-June 19 only!

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Festorics Registration Now Open!

Festorics is back “Celebrating 50 Jahre BMW M” at Laguna Seca Monterey August 19th through 20th 2022. Join us with exclusive BMW CCA two—day trackside corral parking, stunning views of the legendary races, optional private-catered lunch and exclusive club-dinner tickets.

Don't miss out! Register today! Spots are limited!

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20 Years Ago: BMW By Design

Twenty years ago, BMW CCA's Roundel Magazine featured a story about how BMW design changes challenged conventional ideas of what [...]

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BMW CCA Launches Exclusive BimmerLife Event Series

BMW CCA members experienced the Bourbon Trail during the first member-exclusive weekend getaway series called BimmerLife Rendezvous. With details still coming in, we wanted to share some highlights and photos from this new BMW CCA members-only offering.

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Rendezvous – The Essex

Join us on our second Club Rendezvous as we feed our spirits in the state of Green



Mountains, maple syrup and gorgeous scenic drives in Essex, Vermont.

Don't miss out! Register today! Spots are limited!

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Chapter Newsletter Showcase: Boston Chapter's Boston Bimmer

We're kicking off a new article series designed to showcase BMW CCA chapter newsletters! Whether you want to get to [...]

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BMW M Hybrid V8 To Compete In 2023 IMSA Series

It's here! The BMW M Hybrid V8 will be the LMDh (Le Mans Daytona h) prototype used by BMW M [...]

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BMW NEWS



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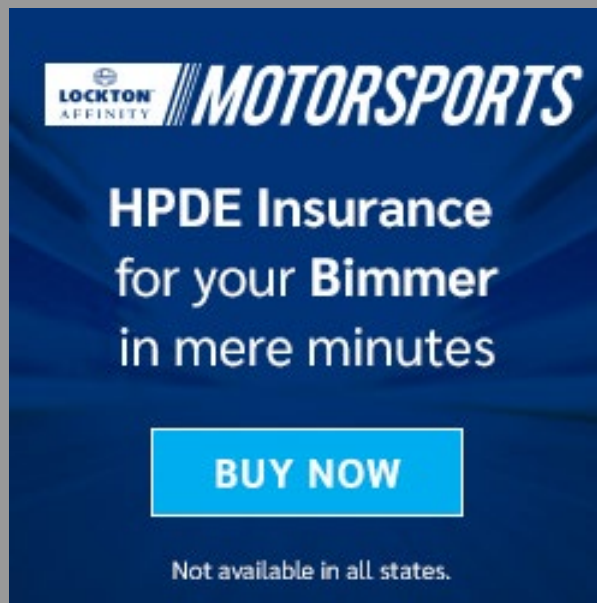
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Joytopia: The BMW Metaverse Is Here!

When I first read about Joytopia, BMW's metaverse, I immediately thought of one of my favorite books, Snow Crash, by [...]

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The Vintage 2022 (Part II: The Wegweisering)

Last week, my precious 3.0CSi, Rene—my favorite car ever—and I arrived safely at The Vintage. Nothing broke on the 900-mile [...]

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Bill Auberlen Wins BMW Race Of Legends At Nürburgring

Those of us who follow BMW racing know that Bill Auberlen is a legend. He's won more races in a [...]




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Paul Miller BMW On IMSA Podium At Belle Isle

The IMSA WeatherTech Sports Car championship was back in action this past weekend at the Belle Isle circuit in Detroit, [...]

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