

## All-new with military know-how

BimmerLife is presented by Valentine Research.



## **MX1: A Chilly Weekend With Warm Friends**



Satch Carlson Mike Smiley met me at the hotel at the start of the second annual MX1 Enthusiast Weekend and ferried me [...]

READ MORE

### All-new with military know-how

- Much longer range, fewer false alarms.
- All-new circuitry, SAW DPL powered.
- LNA technology on all bands.
- Laser Protection on all V1 Gen2s
- Bluetooth<sup>®</sup> smartphone connection.
- All-new high-contrast display.
- V1's legendary Radar Locator and Bogey Counter, back by popular demand.

We call it V1 Gen2. You'll love it.





## Tickets Still Available For Special "Power Of M" Celebration At BMW Zentrum

In one month, fans of BMW M cars will have a once-in-a-lifetime opportunity. Jochen Neerpasch, the very first director of [...]





BMW CCA Women's Driving Experience At Indianapolis Motor Speedway Scheduled For August 9–10

Ladies, start your engines! The BMW CCA, in conjunction with the BMW Performance Center, is offering a once-in-a-lifetime experience to [...]

READ MORE



#### SPONSORED

#### FLOATING DYNAMIC LUG DRIVE ROTOR TECHNOLOGY

Innovative, dynamic mounting allows Spec37 alloy rotors to move independently of the hats, removing heat cycle stress. Rotors stay flatter and run truer. A snap ring (no bolts) allows for fast changes.





#### New Arrival: 2002 Inka Orange Oven Mitt

Celebrate the 2002 with our newest 2002 Inka orange oven mitt designed to make it safe and easy for you to carry hot pots and pans during cooking. Only \$9.95 while supplies last!

SHOP NOW



## BMW To Use Sustainably-Produced Aluminum Wheels Starting In 2024

On an annual basis, BMW sources about 10,000,000 light-alloy wheels for use on production vehicles. Approximately 95% of these wheels [...]

READ MORE



#### SPONSORED

# Enthusiast Vehicles, Parts and Memorabilia

When buying or selling a world class enthusiast vehicle, having access to the right audience is critical. <u>PCARMARKET</u> has attracted a global community of collectors, race car drivers, and enthusiasts who share a common passion. As a result, <u>PCARMARKET</u> has become one of the fastest growing automotive auction marketplaces in the world. In addition to buying and selling cars, parts, and memorabilia, members gain access to current market data as well as entertaining and informative original streaming content.

#### SUBMIT YOUR CAR



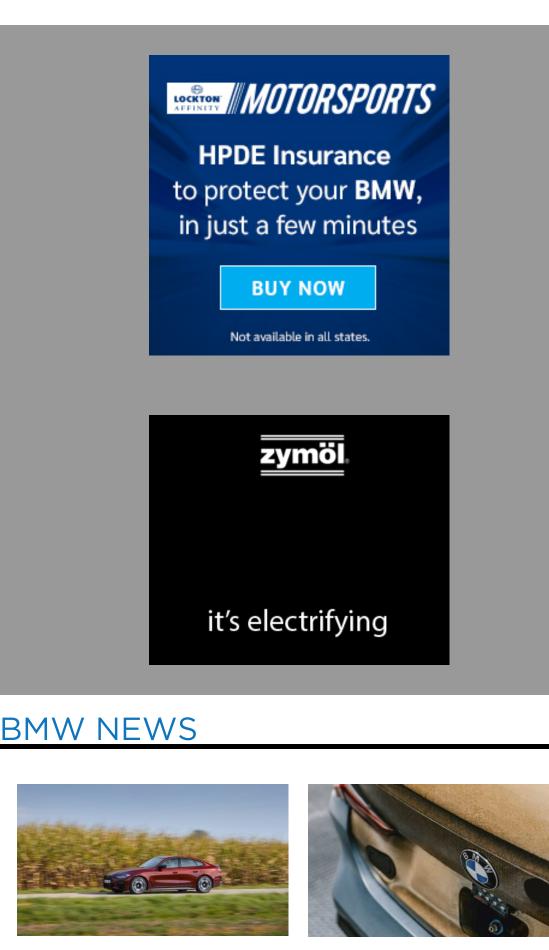
## BMW 8 X Jeff Koons Charity Auction Raises \$475,000

Back in February when BMW digitally revealed the 8 X Jeff Koons at Frieze Los Angeles, the automaker also announced [...]



## BMW NA Recognizes Top U.S. Dealerships Of 2021

BMW recently published a list of 32 American dealerships that earned the automaker's Center of Excellence award, recognizing the highest-performing [...]



file:///C/...rs/kaustin/Downloads/bimmerlife-the-power-of-m-celebration-m4-gt3-long-beach-win-first-quarter-bmw-group-sales\_member.html[4/12/2022 4:16:54 PM]

## BMW Group Sales Drop 6.2% During First Quarter, M And Electric Deliveries Up

First-quarter BMW Group sales slid 6.2% year-over-year to 596,907, with the company citing the continued unrest in Europe and pandemic-induced [...]

READ MORE

## BMW Invests In Natural Fiber-Based Composites For Use On M4 GT4, Production Cars

Future BMW vehicles, including M models, race cars, conventional series production vehicles, and M Performance parts, may be (at least [...]

READ MORE





SPONSORED

#### All the hobby, none of the snobby

List your classic with ShiftGate Online Auctions. Our marketing programs match buyers and sellers with pinpoint precision. And our people-pleasing focus makes the transaction a breeze. So give us a try the next time your classic is calling.

#### LEARN MORE

## RESTO & MOD

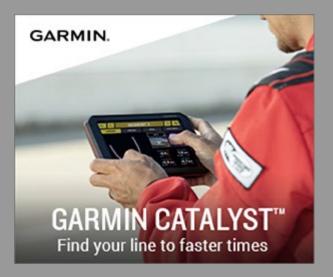
#### HACK MECHANIC: ROB SIEGEL

#### **Buttoning Up The Beasts**



I ended last week's Decapitating Louie series installment by saying, "I have a few more weeks to put more miles [...]

READ MORE





# Decapitating Louie (Part VI: The Recapitation)

It's been a few weeks, but Louie is back, and the work spawned by his head repair is as complete [...]

READ MORE



#### thebmwminipartstore.com 10% off next purchase code: Roundel



# MOTORSPORT



## **Paul Miller Racing Gets First** IMSA Win For M4 GT3 At Long Beach

Long Beach is an anomaly on the IMSA WeatherTech SportsCar Championship schedule. The teams start the season with the two [...]



## **SRO America Has The Makings Of An Exciting Season**

The racing series that compete under the SRO Motorsports Group America banner will open their 2022 season at Sonoma Raceway [...]

READ MORE

READ MORE



@the\_bimmerlife

0

### CUSTOMER SERVICE

Visit Website To unsubscribe from this email, click here. For advertising information contact: Steve Kittrell | advertising@bimmerlife.com |

file:///C/...rs/kaustin/Downloads/bimmerlife-the-power-of-m-celebration-m4-gt3-long-beach-win-first-quarter-bmw-group-sales\_member.html[4/12/2022 4:16:54 PM]

#### 831-915-1970 Send your story ideas here:

articles@bimmerlife.com