



The Allure Of A Zero-Mile BMW



Alex Tock

Shortly after my appreciation for cars began when I was young, I discovered the BMW configurator. Not all online car [...]

[READ MORE](#)

All-new with military know-how

- Much longer range, fewer false alarms.
- All-new circuitry, **SAW DPL** powered.
- LNA technology on all bands.
- Laser Protection on all V1 Gen2s.
- Bluetooth® smartphone connection.
- All-new high-contrast display.
- V1's legendary Radar Locator and Bogey Counter, back by popular demand.

**We call it V1 Gen2.
You'll love it.**



COMMUNITY



Additional BMW CCA Packages Now Available For The Rolex 24 At Daytona!

All 50 of the original Rolex 24 corral packages for the BMW CCA corral and hospitality area sold out within [...]

[READ MORE](#)



BMW Shows Off iX Flow Featuring E Ink, Big Screens, Digital Art At CES

At this year's Consumer Electronics Show (CES), BMW, a longtime fixture of the event, showed off an array of new [...]

[READ MORE](#)



SPONSORED

WILWOOD COLORED CALIPERS

Wilwood combines power, control and precision in caliper colors to match your style. Wilwood calipers and bolt-on brake kits outshine and outperform. Learn more today at Wilwood.com.

[SHOP NOW](#)



Shop BMW CCA: Sherpa Throw Blanket Only \$35

Stay warm at the track or early morning car show with the BMW CCA Sherpa throw blanket. Measuring 50 x 60-inches, featuring the M color map logo embroidery. Each blanket is packaged in a vinyl bag with carrying handles.

[SHOP NOW](#)

M Chapter Announces Presence



At Amelia Island

This year marks the 50th anniversary of the founding of BMW M GmbH. To help celebrate a half-century of performance and [...]

[READ MORE](#)



SPONSORED

Enthusiast Vehicles, Parts and Memorabilia

When buying or selling a world class enthusiast vehicle, having access to the right audience is critical. [PCARMARKET](#) has attracted a global community of collectors, race car drivers, and enthusiasts who share a common passion. As a result, [PCARMARKET](#) has become one of the fastest growing automotive auction marketplaces in the world. In addition to buying and selling cars, parts, and memorabilia, members gain access to current market data as well as entertaining and informative original streaming content.

[SUBMIT YOUR CAR](#)



Recognition Program Announcement: Recognizing Amazing Volunteers

Volunteers are a crucial part of the BMW CCA and help facilitate many of the experiences and events members enjoy. [...]



BMW M5 CS Among Fastest BMW Models Of All Time

When the sixth generation of the M5 arrived for the 2018 model year with standard M xDrive, it effectively changed [...]

[READ MORE](#)

[READ MORE](#)



SPONSORED

All the hobby, none of the snobby

List your classic with ShiftGate Online Auctions. Our marketing programs match buyers and sellers with pinpoint precision. And our people-pleasing focus makes the transaction a breeze. So give us a try the next time your classic is calling.

[LEARN MORE](#)

BMW NEWS



BMW NA Sales Up 19.5% For 2021, Lose Steam In Fourth Quarter

Sales for BMW NA expanded from 306,870 units to 366,574 during 2021, a 19.5% increase over 2020. The news comes [...]

[READ MORE](#)



BMW iX M60 Unveiled

The electric performance SAV you've been waiting for will soon be available—for the 2023 model year, to be specific. When [...]

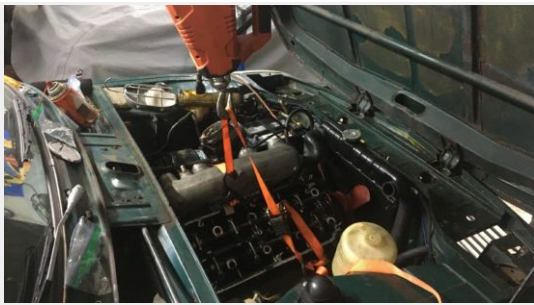
[READ MORE](#)

RESTO & MOD

HACK MECHANIC: ROB SIEGEL

Decapitating Louie (Part I)

The year was 2012. The place was the parking lot of the Hawthorne Inn in Winston-



Salem, North Carolina, the host [...]

[READ MORE](#)



The Visitation Of The Lotus

As we cross into 2022, the good news is that my E39 has not misbehaved any further. But other than [...]

[READ MORE](#)



MOTORSPORT



BMW M4 GT3 To Make Competitive Debut In Hankook 24H Dubai Race

The first long endurance race of the new year will take place this weekend (January 14–15) with the Hankook 24H [...]




[READ MORE](#)

Paul Miller Racing Switches To BMW For 2022

Paul Miller Racing, one of the mainstay teams in the IMSA WeatherTech SportsCar Championship (IWSC) GTD class, will compete with [...]

[READ MORE](#)



 [/thebimmerlife](#)
 [@thebimmerlife](#)
 [@the_bimmerlife](#)

CUSTOMER SERVICE

Visit Website

To unsubscribe from this email, [click here](#).

For advertising information contact:

Steve Kittrell | advertising@bimmerlife.com |
831-915-1970

Send your story ideas here:
articles@bimmerlife.com