

V1 for 2025 is here!

BimmerLife is presented by Valentine Research.



Confessions Of A Parts Geek



Alex Tock

How much time do you spend researching a part before adding it to your cart and clicking the Complete Purchase [...]

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COMMUNITY



Rolex 24 Corral Registration Opens December 28

Registration for the BMW CCA Corral and Hospitality Area at the Rolex 24 will open on Monday, December 28, at [...]

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Special Offer: Get \$70 + FREE 1-Year BMW CCA Membership Renewal

A major supporter of the BMW CCA for over a decade, Michelin has an exclusive offer just for club members! [...]

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 *USING PERFORMANCE 50/50 OR CONCENTRATE DILUTED 50/50 WITH DISTILLED WATER

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Exclusive Club Racing Apparel

Several new Club Racing apparel items have just arrived in the BMW CCA store including a dye-sublimated pit crew polo, embroidered shirt, and the 25th anniversary



tee. We also have the Club Racing grille badge and decals in stock.

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BMW CCA M Chapter, BMW Performance Center Form Partnership

The newly established M Chapter of the BMW CCA is pleased to announce a new partnership with the BMW Performance [...]

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Recognition Program Update: View The Sample Nomination



Configuring The New M3 And M4 Competition

In last week's update about doing something special this holiday season, we talked about the process of how to nominate [...]

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Configurators for the new G80 M3 and G82 M4 have been added to the BMW USA website. That means you [...]

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BMW NEWS



BMW YouTube Channel Surpasses 1,000,000 Subscribers

Not long ago, BMW's main YouTube channel surpassed the 1,000,000 subscriber threshold. This milestone is commemorated by the Golden Button [...]

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BMW Among World's Top Employers

According to a number of different studies and polls, BMW is among the world's most desirable companies to work for [...]

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RESTO & MOD

HACK MECHANIC: ROB SIEGEL



Transmission Parts For Zelda

Last week, using a Rube Goldberg-like contraption that involved my mid-rise lift, a scissors lift table, a transmission jack, a [...]

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Zelda's Transmission Comes Out... Eventually

Last week, I bought back Zelda, my old 1999 Z3 2.3i, after my friend Kim's son had crashed it into [...]

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MOTORSPORT



Tire Rack Club Racing Series Posts 2021 Schedule

The Tire Rack BMW CCA Club Racing series has announced a 23-event schedule for 2021. The new season is set [...]

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New M2 Cup Series Will Support DTM In 2021

BMW Motorsport has announced a new M2 Cup Series that will run support races on DTM weekends in 2021. The [...]

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