



Mobile Distancing Is The Key To Joy



**Marinus
Damm**

When I moved to the Colorado mountains last year, I kind of lucked out. My commute to the office, back [...]

[READ MORE](#)

V1 reengineered for 2025:

- Much longer range, fewer false alarms.
- All-new circuitry, **SAW D-L** powered.
- LNA technology on all bands.
- Bluetooth® smartphone connection.
- All-new high-contrast display.
- V1's legendary Radar Locator and Bogey Counter, back by popular demand.

**We call it V1 Gen2.
You'll love it.**





M Enthusiast Non-Geographic Chapter Petition

Love BMW M cars and SAVs? The BMW CCA is in the early stages of forming a Non-Geographic M chapter [...]

[READ MORE](#)



BMW CCA Introduces New Ladies Program Committee

The BMW CCA is proud to announce the introduction of a ladies program committee. The mission of the group will [...]

[READ MORE](#)



SPONSORED

Bullet Proof Motor Oil For Your BMW

Red Line has a reputation with racers and enthusiasts alike for products that perform and protect better than any on the market.

- Specified for your BMW
- Extended drain intervals and better fuel economy
- Provides additional protection against wear and instability at high temps

[SHOP NOW](#)



BMW CCA 50th Anniversary Tee Only \$10!

Now through Friday at 11:59 p.m. EDT, you can get a BMW CCA 50th Anniversary tee for only \$10! You'll also find other amazing deals throughout the club store for a limited time.

[SHOP NOW](#)



Sedans To Remain Core BMW Offering

There was a time when the entire BMW lineup was comprised of sedans and a handful of coupes. Three-box sedans [...]

[READ MORE](#)



SPONSORED

Spring Is Here!

Spring is here and the winter tires are back in storage! Now's the time to get ready for those balmy spring drives with some new ultra-soft driving tees: use code BMWCCA20 for 20% off. These tasteful, timeless shirts and hats are produced from the highest quality materials by Heel & Toe Apparel.

[SHOP NOW](#)



Dakar Yellow 850CSi Hits Market With Big Pricetag

Individually-specified BMWs will always hold a special place in my heart, especially when they have the bones of a rare [...]

[READ MORE](#)



CORONAVIRUS UPDATE
THURSDAY, APRIL 9, 2020

Coronavirus Update For April 9, 2020

The BMW Car Club of America and the BMW Car Club of America Foundation are committed to ensuring the safety [...]

[READ MORE](#)

SPONSORED

UP TO 15% OFF ELEMENT THROUGH FRIDAY!

Small, lightweight and no maintenance required,



Element Fire Extinguishers pack all the power of a full-sized fire extinguisher into a package small enough to fit into your glovebox. Save up to 15% OFF Element Fire Extinguishers at Pelican with codes ELEMENT, ELEMENT2 or ELEMENT3 Tuesday-Friday only!

[SHOP NOW](#)

BMW NEWS



Spartanburg Plant To Remain Idled Until At Least April 30

The temporary shutdown of BMW Group Plant Spartanburg last month in response to the novel human coronavirus outbreak has now [...]

[READ MORE](#)



BMW Gearing Up To Produce Masks

In a recent statement, the BMW Group addressed the ongoing novel human coronavirus epidemic and how the company is responding [...]

[READ MORE](#)



RESTO & MOD

HACK MECHANIC: ROB SIEGEL



The Rite Of Spring

My friend Andrew Wilson reports getting six inches of heavy wet snow last night in coastal Maine, the power and [...]

[READ MORE](#)



BMW CCA Garage Goals Winner:



Bessie Gessner!

Congratulations to this week's BMW CCA Garage Goals winner, Golden Gate Chapter member Bessie Gessner! Bessie has won a \$25 [...]

[READ MORE](#)

MOTORSPORT



SRO America Gets On Sim Racing Bandwagon

SRO America is joining the long list of professional racing organizations that are launching a sim racing series. SRO says [...]

[READ MORE](#)




Formula E Postpones Gen 2 Evo Introduction


The ABB Formula E Series, in which the BMW i Andretti Motorsport team competes, was scheduled to introduce an Evo [...]

[READ MORE](#)



 /thebimmerlife

 @thebimmerlife

 @the_bimmerlife

CUSTOMER SERVICE

Visit Website

To unsubscribe from this email, click [here](#).

For advertising information contact:

Michael Slaff | michael@131main.com | 781-315-3839

Send your story ideas here:

articles@bimmerlife.com