

Why you'll love V1

BimmerLife is presented by Valentine Research.



2020 Rocky Mountain Chapter Ice Gymkhana



Alex McCulloch The premier winter event on the Rocky Mountain Chapter's calendar—the Ice Gymkhana—took place on Georgetown Lake last weekend, and as [...]

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V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

COMMUNITY



Bill Auberlen And Franck Muller Offer "Race To 61" Watch Collection

You may have heard some uproarious cheers last year when legendary BMW racing driver Bill Auberlen tied for the most [...]



In Memoriam: The BMW i8 Bows Out

This week BMW confirmed that the i8, the longtime halo car for BMW i's electrified endeavors, will be ceasing production [...]

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Champion Fleece Hoodies

Perfect for those early mornings at the track, these Champion-brand hoodies are super warm and comfy, made from a 9-oz, 50/50 cotton/polyester blend. Features include front pouch-style pocket and the BMW CCA motorsport logo across the chest.

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A Pair Of Alpina B7 Turbos Go To Auction

Although the M5 has long established itself as the range-topping performance four-door of the BMW range, sometimes even wearing the [...]

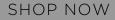
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Our Martin Luther King Jr. Day savings are still going strong, but hurry as they expire this week! Click SHOP NOW to save 20% OFF Rennline phone mounts, 15% OFF Griot's car care and Schwaben tools, 10% OFF Motul and more.





An S65-Powered, i8-Inspired Race Car? Yes, Please

It is a sad time for BMW i enthusiasts, as we mourn the final weeks and months of production of [...]

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2 Series Gran Coupé Price Comparison

The new BMW 2 Series four-door has yet to have its official market introduction here in the U.S., but its [...]

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BMW NEWS



BMW's Rear-Drive CLAR Platform Scheduled For Update Next Year

The two modular platforms which underpin modern BMW vehicles are a key part of the company's strategy going into an [...]



BMW Team Schnitzer To Develop M4 GT3, Campaign M6 GT3 In NLS

BMW Motorsport has announced that its long-time partner BMW Team Schnitzer will take a key role in developing the new [...]

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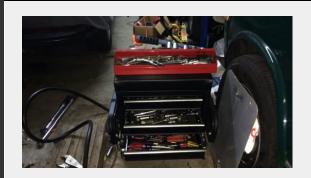
XPEL Now Offering Ceramic Coating! XPEL FUSION PLUS is engineered to give your car a candy-coated shine, enhance gloss, and color depth. FUSION PLUS is self-cleaning and makes your vehicle easier than ever to clean. Find an installer at XPEL.com

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HACK MECHANIC: ROB SIEGEL



The Tool Shuffle

As I've written, although I'm blessed to have an attached garage into which I can easily fit three cars, it [...]

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Shell Fill-Up Friday Winner: Doug Broussard!

Congratulations to this week's Shell Fill-Up Friday winner, Golden Gate Chapter member Doug Broussard, who won a \$50 Shell gift [...]

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MOTORSPORT



Günther Becomes Youngest-Ever Formula E Winner In Santiago

Maximilian Günther in the #28 BMW iFE.20 scored his first-ever Formula E win in the third race of the series' [...]



MINI Wins Dakar 2020 Carlos Sainz and Lucas Cruz in the #305 MINI John Cooper Works Buggy won the 2020 Dakar with a six-minute, [...]

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