



2020 Rocky Mountain Chapter Ice Gymkhana



Alex
McCulloch

The premier winter event on the Rocky Mountain Chapter's calendar—the Ice Gymkhana—took place on Georgetown Lake last weekend, and as [...]

[READ MORE](#)

V1's one-two punch against false K

- 1 Punch 1:** New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.
- 2 Punch 2:** SAVVY, an optional module, fades all alerts encountered below your speed setting.





Bill Auberlen And Franck Muller Offer “Race To 61” Watch Collection

You may have heard some uproarious cheers last year when legendary BMW racing driver Bill Auberlen tied for the most [...]

[READ MORE](#)



In Memoriam: The BMW i8 Bows Out

This week BMW confirmed that the i8, the longtime halo car for BMW i's electrified endeavors, will be ceasing production [...]

[READ MORE](#)



SPONSORED

Bullet Proof Motor Oil For Your BMW

Red Line has a reputation with racers and enthusiasts alike for products that perform and protect better than any on the market.

- Specified for your BMW
- Extended drain intervals and better fuel economy
- Provides additional protection against wear and instability at high temps

[SHOP NOW](#)



Champion Fleece Hoodies

Perfect for those early mornings at the track, these Champion-brand hoodies are super warm and comfy, made from a 9-oz, 50/50 cotton/polyester blend. Features include front pouch-style pocket and the BMW CCA motorsport logo across the chest.

[SHOP NOW](#)



A Pair Of Alpina B7 Turbos Go To Auction

Although the M5 has long established itself as the range-topping performance four-door of the BMW range, sometimes even wearing the [...]

[READ MORE](#)



SPONSORED

Up to 50% OFF at Pelican!

Our Martin Luther King Jr. Day savings are still going strong, but hurry as they expire this week! Click SHOP NOW to save 20% OFF Rennline phone mounts, 15% OFF Griot's car care and Schwaben tools, 10% OFF Motul and more.

[SHOP NOW](#)



An S65-Powered, i8-Inspired Race Car? Yes, Please

It is a sad time for BMW i enthusiasts, as we mourn the final weeks and months of production of [...]

[READ MORE](#)



2 Series Gran Coupé Price Comparison

The new BMW 2 Series four-door has yet to have its official market introduction here in the U.S., but its [...]

[READ MORE](#)

thebmwminipartstore.com
 10% off next purchase
 code: Roundel




BMW NEWS



BMW's Rear-Drive CLAR Platform Scheduled For Update Next Year

The two modular platforms which underpin modern BMW vehicles are a key part of the company's strategy going into an [...]

[READ MORE](#)



BMW Team Schnitzer To Develop M4 GT3, Campaign M6 GT3 In NLS

BMW Motorsport has announced that its long-time partner BMW Team Schnitzer will take a key role in developing the new [...]

[READ MORE](#)

XPEL

CERAMIC COATING

SPONSORED

XPEL CERAMIC COATING

XPEL Now Offering Ceramic Coating! XPEL FUSION PLUS is engineered to give your car a candy-coated shine, enhance gloss, and color depth. FUSION PLUS is self-cleaning and makes your vehicle easier than ever to clean. Find an installer at XPEL.com

[SHOP NOW](#)

RESTO & MOD

HACK MECHANIC: ROB SIEGEL



The Tool Shuffle

As I've written, although I'm blessed to have an attached garage into which I can easily fit three cars, it [...]

[READ MORE](#)



Shell Fill-Up Friday Winner: Doug Broussard!

Congratulations to this week's Shell Fill-Up Friday winner, Golden Gate Chapter member Doug Broussard, who won a \$50 Shell gift [...]

[READ MORE](#)

MOTORSPORT



Günther Becomes Youngest-Ever Formula E Winner In Santiago

Maximilian Günther in the #28 BMW iFE.20 scored his first-ever Formula E win in the third race of the series' [...]



MINI Wins Dakar 2020

Carlos Sainz and Lucas Cruz in the #305 MINI John Cooper Works Buggy won the 2020 Dakar with a six-minute, [...]

[READ MORE](#)

READ MORE



f /thebimmerlife
t @thebimmerlife
i @the_bimmerlife

CUSTOMER SERVICE

Visit Website

To unsubscribe from this email, [click here](#).

For advertising information contact:

Michael Slaff | michael@131main.com | 781-315-3839

Send your story ideas here:

articles@bimmerlife.com