

## Why you'll love V1

BimmerLife is presented by Valentine Research.



## **BMW Options I Could Never Do Without**



Scott Blazey

An integral part of car buying is choosing options—features usually built into the car at the factory for which we [...]

READ MORE

# V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

## **COMMUNITY**



Classifieds Challenge: M Versus M Performance

Welcome back to Classifieds Challenge! This week, we pit two 3 Series models against each other, but it's not the [...]

READ MORE



BMW CCA Partners With B.R.M. Chronographs To Create Limited-Edition 50th Anniversary Timepieces

The BMW Car Club of America has partnered with luxury watch maker B.R.M Chronographs to produce two stunning, limited-run timepieces [...]

READ MORE



SPONSORED

# Next Generation Premium Shock Absorbers

KONI Special ACTIVE shock absorbers offer superior handling without compromising comfort in your BMW. Utilizing the most recent generation of KONI's patented Frequency Selective Damping Technology (ACTIVE Technology), it controls large body motions and cornering forces but smooths expansion joints and rough roads for improved

LEARN MORE ABOUT SPECIAL ACTIVE



New Arrival: BMW CCA Euro Plates!

Show your support of the club with a new BMW CCA Euro plate! Each plate is manufactured in the US with authentic German machinery and materials. Euro plate mounting frames are also available in



# Video: Car Of Your Dreams Special Drawing Winners Announced

For every Car Of Your Dreams Raffle ticket purchased between July 27 and August 30, members were entered into a [...]

READ MORE



#### SPONSORED

# Track Day Insurance Questions To Ask

When it comes to HPDE and comprehensive insurance coverage, there can be a lot of confusion around what is covered and what is not. We've rounded up commonly asked questions about track day insurance.

**GET TIPS** 



# Killing Time With The BMW Individual Configurator

I've got a bit of a unique relationship with auto configurators. I've spent untold hours on the BMW USA website, [...]

READ MORE



### Making Mincemeat Of A Massive Dealership Repair Estimate

When one is an enthusiast with a focus on a single car make, the familiar faults—and the best ways to [...]

READ MORE



## **BMW NEWS**



M CEO Markus Flasch Affirms No Plans For M Wagons

In a recent interview with Car Magazine,
Markus Flasch, head of BMW M, confirmed
that the division has no plans [...]

READ MORE



U.S. BMW Sales Grow 7% In August

August was a robust month for BMW sales in the U.S., with the BMW brand posting growth of 7.2% from [...]

READ MORE



#### SPONSORED

### Helps Your Engine Run Like New

Give your BMW our most advanced fuel ever, new Shell V-Power NiTRO+ Premium Gasoline. Its new formulation is engineered to defend against four main engine threats.

LEARN MORE

## **RESTO & MOD**

#### HACK MECHANIC: ROB SIEGEL



### My Misadventure With 2002 Under-Hood Insulation

With the faux tii off to a new home, I've had the chance to turn my sights to other projects. [...]

READ MORE





# Shell Fill-Up Friday Winner: Leo Farjad!

Congratulations to this week's Shell Fill-Up Friday winner, LA Chapter member Leo Farjad (IG @leestrotech), who won a \$50 Shell [...]

READ MORE

## **MOTORSPORT**



## West Coast Yokohama Challenge Awards Given At Sonoma Raceway

Three Tire Rack BMW CCA Club racers won the 2019 west coast Yokohama Challenge awards in an event at Sonoma [...]

READ MORE



FIST M6 GT3 Wins In China
BMW factory driver Nick Yelloly in the #90
FIST-Team AAI M6 GT3 teamed with Lin
Yu to win the second [...]

READ MORE



- /thebimmerlife
- @thebimmerlife
- (a) @the\_bimmerlife

### **CUSTOMER SERVICE**

#### **Visit Website**

To unsubscribe from this email, click here. For advertising information contact: Michael Slaff | michael@131main.com | 781-315-3839

Send your story ideas here: articles@bimmerlife.com