

Why you'll love V1

BimmerLife is presented by Valentine Research.



Six Generations Of BMW 3 Series, One 2002



Alex McCulloch With the introduction of the G2O earlier this year, BMW marked the seventh generation of the 3 Series. The 3 [...]

READ MORE

V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

COMMUNITY



Raffle Update: Special Drawing For Michelin Tires Ends Friday! For every Car Of Your Dreams Raffle ticket you purchase by this Friday, June 28, at 11:59 p.m. EDT, you'll [...]

READ MORE



M Considering Models Not Based On Series Production

For as long as the entity has existed, with just one notable exception, all BMW M cars have been based [...]

READ MORE



SPONSORED

20% OFF Cool Carbon Brake Pads!

Use code COOL20 for 20% OFF Cool Carbon's brake pads through 6-26 at Pelican! The Street Performance / Track Tuned (S/T PLUS) line with a friction level above OE has better torque and stopping capability, improved pedal feel, and temperature stability.

SHOP NOW



NEW ARRIVAL: BMW CCA Festorics 2019 Event Tee

You can snag an event tee early this year from the CCA shop! We've just added the brand new design for the 2019 Festorics Turn Five Corral and Hospitality area to the store, which features a 2002 Turbo and the 50th anniversary club logo.

SHOP NOW



VIDEO: Turner Motorsport Sets Out To Built Ultimate E46 M3

The E46 3 Series, and more specifically the E46 M3, are experiencing a renaissance right now. In previous decades, the [...]

READ MORE



10% off next purchase code: Roundel



Tackling BMW Brake Dust With Griot's Garage Products BMW light-alloy wheels have a certain radiant presence to me when they are clean. Unfortunately, if you're using the

factory [...]

READ MORE



Huntington Beach Concours Recap

When you hear the word concours, what do you envision? Scenes from Pebble Beach or Amelia Island? Million dollar classics [...]

READ MORE

SPONSORED

Save 10% on All SONAX Now!



We're proud to offer a full range of premium SONAX brand car care products from Germany to clean, polish and protect your BMW. Enter coupon code SONAX10 now to save 10% on all SONAX products. Coupon expires 6/15/2019.

SHOP NOW

BMW NEWS



BMW Embraces Four-Door Performance Luxury With 8 Series Gran Coupé Just over a year after the world premier of the 8 Series coupe, and nearly eight months after we were [...]



North American BMW Dealerships To Use Smart Glasses

BMW North America is in the rollout stage of the new Technical Information System (TIS 2.0). Developed by BMW NA, [...]

READ MORE



SPONSORED

READ MORE

Protect Your Bimmer from Mother Nature

Worried about ice, sleet, rain, sun, dust, dirt, mud, pollen and tree sap ruining your Bimmer's finish? Our covers provide durable, weatherproof protection for your favorite ride. Thoughtful design meets affordability! Covers available to fit new and classic models.

SHOP NOW

RESTO & MOD

HACK MECHANIC: ROB SIEGEL



Where To Look For Rust On An E9 Coupe

For a number of reasons, the a/c repair in my E9 coupe is stalled, but while I have the car [...]

READ MORE





Shell Fill-Up Friday Winner: Don Bower!

Congratulations to this week's Shell Fill-Up Friday winner, Peachtree Chapter member Don Bower (IG @dbower52), who won a \$50 Shell [...]

READ MORE

MOTORSPORT



Falken M6 GT3 Finishes Sixth In Nurburgring 24

Jens Klingmann, Peter Dumbreck, Alexandre Imperatori, and Stef Dusseldorp in the Falken Motorports M6 GT3 finished sixth overall and sixth [...]



Félix da Costa, Sims Finish Out Of The Points In Bern

BMW i Andretti Motorsport's Antonio Félix da Costa and Alexander Sims finished twelfth and fourteenth in the eleventh ABB Formula [...]

READ MORE

READ MORE

- f /thebimmerlife
- 🥑 @thebimmerlife
- @the_bimmerlife

CUSTOMER SERVICE

Visit Website To unsubscribe from this email, click here. For advertising information contact: Michael Slaff | michael@131main.com | 781-315-3839 Send your story ideas here: articles@bimmerlife.com