

Why you'll love V1

BimmerLife is presented by Valentine Research.



Why Drive When You Can Fly?



Alex McCulloch There are certain benefits to living on an airport, namely the convenience of opening an entire wall of your house [...]

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V1's one-two punch against false K

1 Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

COMMUNITY



BMW CCA Raffle Features An Incredible Lineup Of Prizes For Anniversary Year

This year's BMW CCA Car Of Your Dreams Raffle will feature not one, but two special one-of-one cars to celebrate [...]

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O'Fest Update: More Hotel Rooms Added, Capacity Increased For Select Events

Over the last week, we have secured rooms at special club-rates at three more host hotels in downtown Greenville to [...]

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KONI Adjustable Sport for your BMW

Externally rebound-adjustable KONI Sport shocks provide world-class suspension performance and a user-controlled experience. Tune your KONI Sport shocks for street or a weekend on the track with ease. KONI Sport means superior motion control and adjustability for the discerning driving enthusiast. Quality and performance for your BMW!

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New Arrival: 1/4 Zip Men's Slub Fleece Pullover

Our latest arrival to the store, this quarter-zip pullover is embroidered with the BMW Car Club of America name and M stripes on the left chest. The fleece is versatile enough to be worn alone or as a layering piece. It feels like cozy pajamas on the inside with its brushed interior!

SHOP NOW



This Is The Vintage—And Here's Why You Should Care

"Well, that's the end of the year." It's 7:30 a.m. Sunday morning. We're standing under the already-bright North Carolina sun, [...]

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In Honor of This Weekend's Bimmerfest...

We have a HUGE line-up of specials that save you between 10% to a whopping 75% OFF. Find us sponsoring the BMW Heritage Corral, or head to https://www.PelicanParts.com and click "Event Gallery" under 'Extras' to see pics from past events!

SHOP NOW



Why Is the F90 M5 So Fast?

Blistering is one way to describe the current BMW M5 and M5 Competition. Although many spoke out against the advent [...]

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Enjoy Summer With This Stunning Droptop E24

I'm not ashamed to admit that I haven't been a BMW fanatic for nearly as long as most of my [...]

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BMW NEWS



BMW Group Posts Sales Gain For April

The BMW Group has continued to defy broader market trends and conditions for another successive month in 2019, with sales [...]

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M5 Edition 35 Years Announced, 350 Units Planned

BMW has announced a new version of the F90 M5, intended to celebrate 35 years of executive mid-size performance sedans [...]

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How to Improve Your Corner Entry

A simple, yet important way to improve your corner entry? Focus on your end-of-braking point. Driving instructor, Ross Bentley, says it's one of the most important driving techniques that has led to the biggest gains in his students.

SEE TIPS

RESTO & MOD

HACK MECHANIC: ROB SIEGEL



Resurrecting Bertha: Getting Her To The Vintage

I ended last weeks' piece with the cliffhanger that everything was going swimmingly prepping Bertha for the 2000-mile round trip [...]

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Shell Fill-Up Friday Winner: Rooz Rafie!

Congratulations to this week's Shell Fill-Up Friday winner, Tarheel Chapter member Rooz Rafie (IG @rrtunning), who won a \$50 Shell [...]

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MOTORSPORT



Eng Scores First DTM Win At Zolder

Philipp Eng in the #25 BMW Team RMR M4 DTM won the first of two DTM races on the Zolder [...]

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M4 GT4 Racers Win In Blancpain World Challenge At CTMP

BMW racers scored two class wins in the Blancpain World Challenge races at Canadian Tire Motorsport Park on May 17–19. [...]

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