

For Enthusiasts, By Enthusiasts

Why you'll love V1

BimmerLife is presented by Valentine Research.



Evolution Of The Kidney Grille



Alex McCulloch The new BMW G07 X7 and post-life-cycle-impulse (read: facelifted) G11 7 Series created quite a stir when they were unveiled [...]

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V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

COMMUNITY



BMW Offering Exclusive Ticket Package For Nürburgring 24 Hours

If you've ever dreamed of attending the Nürburgring 24 Hours race, this may be the year! We've just received word [...]

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New Arrival: BMW CCA Vintage Tee

Check out our latest addition the BMW CCA store, a brand new vintage tee design. Made with 4.6-oz, 100% cotton this shirt is soft and durable, perfect for Spring and Summer events.

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Membership Drive: Shell Gift Card Winners Announced!

During the month of March, members had the chance to earn a \$50 Shell gift card by making the top-five [...]

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BMW's 2019 Ultimate Driving Experience To Visit Sixteen U.S. Cities

Last week in Washington, DC, BMW celebrated the return of its popular Ultimate Driving Experience (UDE). For those drivers fortunate [...]



Monterey Weekend Registration Opens April 17

BMW CCA Monterey Weekend registration —including Legends Of The Autobahn and the Festorics Turn Five Corral and Hospitality Area—will open Wednesday, [...]

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BMW NEWS



Future Of BMW V12 Engine Uncertain Beyond 2023

A few weeks ago, in the wake of Mercedes-AMG announcing the S65 Final Edition as a sendoff for the company's [...]

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BMW NA Sales Expand During March

BMW North America saw brand sales grow during March by 2.9% from 31,311 deliveries last year, to 32,228 last month. [...]

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RESTO & MOD

HACK MECHANIC: ROB SIEGEL



Making Contact Is A Good Thing A few years ago, I wrote a series of articles about the Turkey, a rusty, long-dead 1973 2002 that followed [...]

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Shell Fill-Up Friday Winner: Cole Roth!

Congratulations to this week's Shell Fill-Up Friday winner, Oregon Chapter member Cole Roth (IG @coleroth_8), who won a \$50 Shell [...]

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MOTORSPORT



Team RLL M8 GTEs Seventh, Eighth At Long Beach Tom Blomqvist and Connor De Phillippi drove the #25 BMW Team RLL M8 GTE to a seventh-place finish in the [...]



Félix da Costa Ninth In Rome FE Race

António Félix da Costa in the BMW i Andretti Motorsport #28 BMW iFE.18 finished ninth in the ABB Formula E [...]

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