

# Why you'll love V1

BimmerLife is presented by Valentine Research.



# The Best Part Of A BMW Is The Person Behind The Wheel



Cam VanDerHorst A recent lifestyle change and the advent of my 30th birthday had me thinking about where I've been and where [...]

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# V1's one-two punch against false K

1 Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

## COMMUNITY



### Seventh-Gen 3 Series Praised As A Return To Form

The latest round of test drive reports are in, and the seventh-generation 3 Series, internally referred to as the G20, [...]

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# One Day Only! BMW CCA Members Can Save 25% During Brooks Brothers Shopping Event!

Brooks Brothers is excited to announce their upcoming Corporate Shopping Event on Wednesday, March 13, 2019. BMW CCA members are [...]

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### Specials for Your BMW at Pelican

We've lined up some March BMW specials with some of our favorite vendors. Click to redeem 20% OFF Cool Carbon brake pads, 10% OFF a custom cup holder for E30s, 15% OFF Vogtland springs, 10% OFF P21S, Bentley and more!

SHOP NOW



#### BMW CCA License Plate Frames

Black powder coated or stainless steel finish, these frames featuring our full color BMW CCA Map logo, this beautiful frame style is compatible with most States and the four hole mounting style will insure it fits securely on to your vehicle.

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Video: 12 Hours Of Sebring Ticket Winners Announced!

Recently, members were entered to win one of three pairs of BMW hospitality tickets for the 12 Hours of Sebring [...]

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# How To Update Your BMW CCA Chapter Newsletter Preference

The club's 68 chapters produce quarterly newsletters throughout the year to keep members up-to-date on the latest news and events [...]

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### M Club Day At BMW Performance Center, March 16

The BMW CCA's Heart of Dixie Chapter has organized a special M Club Day at the BMW Performance Center in [...]

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### Spring Is Coming—We Promise!

Squinting, you can just make out spring on the horizon. Now is the time to get ready for those balmy spring drives with some new ultra-soft driving tees: use code BMWCCA20 for 20% off. These tasteful, timeless shirts are produced from the highest quality materials by Heel & Toe Apparel.

SHOP NOW

### **BMW NEWS**



BMW, Daimler Invest In Mobility Services, Will Collaborate On Autonomous Driving Tech

An outgrowth of plans that were first made public last year, a joint venture between BMW and Daimler has since [...]

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E39 M5 Touring Corrects BMW's Oversight

I know I'm going to ruffle a few feathers with this one, Yuppies, but occasionally BMW gets it wrong. But [...]

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## **RESTO & MOD**

#### HACK MECHANIC: ROB SIEGEL



The Lama Departs The Premises
Last month I reported selling the Lama (my
resurrected 1987 E28 535i) to sight-unseen
buyers Jim and Susan Strickland of [...]

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### Shell Fill-Up Friday Winner: Jayson Chan!

Congratulations to this week's Shell Fill-Up Friday winner, LA Chapter member Jayson Chan (IG @emdeucee), who won a \$50 Shell [...]

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### **MOTORSPORT**



BMW Racers Win In World Challenge Season-Opener

Johan Schwartz in the #80 Rooster Hall Racing M235iR won the first of two Touring Car America races in the [...]

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West Surrey To Run 330i M Sport In BTCC

The 330i M Sport will replace the British
Touring Car Championship-winning 125i M
Sport in 2019. West Surrey Racing, the [...]

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