



The One That Got Away



Scott Blazey

Many of us have stories about the BMW that got away —such as the one we sold and wished we hadn't. [...]

[READ MORE](#)

V1's one-two punch against false K

- 1

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.
- 2

Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.
- mobile

false K

alarms



Monterey And O’Fest Registration Opening Soon!

We have been working behind-the-scenes, preparing for this year’s national events including the BMW CCA Monterey Weekend and the 50th [...]

[READ MORE](#)



Bavarian Autosport: Remembering An Old Friend

The saying goes that companies aren’t our friends—but Bavarian Autosport always felt like one. The Portsmouth, New Hampshire-based retailer of [...]

[READ MORE](#)



SPONSORED

15% OFF Turner Products at Pelican!

We’ve recently added hundreds of Turner Motorsports racing-proven products to our Catalog, including fuel rail covers, aluminum pedal sets, underdrive power pulley kits, carbon fiber brake cooling backing plates, and more. And we’ve got them for 15% OFF through tomorrow!

[SHOP NOW](#)



BMW SC Home Tees

Show your love for the Palmetto state, home of BMW Plant Spartanburg, the Performance Center, the BMW CCA National Headquarters, and this year’s 50th Annual Oktoberfest.

[SHOP NOW](#)

Restomod E30 M3 Given Bespoke Treatment



It was during the summer of 2015 that automotive news media outlets first circulated the story of the Redux E30 [...]

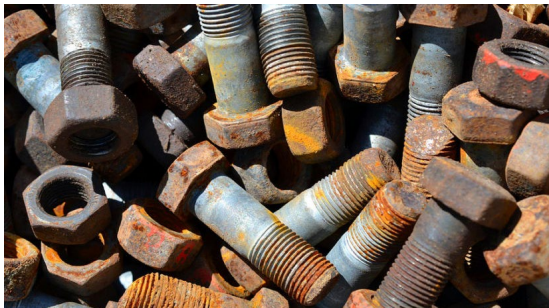
[READ MORE](#)



“50 Years Of The BMW CCA”:
Submit Your Photos And Videos!

After 50 amazing years, thousands of events, and decades of fun, there is a great story to tell. We often [...]

[READ MORE](#)



Breathing Life Into Old Hardware
Part 1

Currently, I'm making preparations to do a more or less complete rebuild of my Jetta's suspension and brakes. Given that [...]

[READ MORE](#)

SPONSORED

The Look of Carbon Fiber For Less



Save 25% on all Stainless Steel Carbon Fiber License Plate Frames made from durable 304 stainless steel with carbon fiber graphic sealed beneath a protective clear coat. Complete the look with a genuine carbon fiber keychain and valve stem cap set all for less than \$100.

SHOP NOW

BMW NEWS



3 Series Gran Turismo Nixed From Lineup

In a move aimed at preserving profitability while the future of global trade hangs the balance, BMW has announced that [...]

READ MORE



BMW Group Sales Dip In February Ahead Of Full 3 Series Availability

Global BMW deliveries declined 4.1% on a year-over-year basis during February, with 171,501 unit sales of BMW, MINI, and Rolls-Royce [...]

READ MORE



RESTO & MOD

HACK MECHANIC: ROB SIEGEL



The Cost Of Doing Business

I've long said that I am not a car-collector; that word conjures up images of straw hats, silk suits, deep [...]

READ MORE



Shell Fill-Up Friday Winner: Chris Fabina!

Congratulations to this week's Shell Fill-Up Friday winner, Peachtree Chapter member Chris Fabina (IG @gotthamemo), who won a \$50 Shell [...]

READ MORE

MOTORSPORT



Team RLL M8s Finish Fourth And Seventh In 12 Hours Of Sebring

John Edwards, Jesse Krohn, and Philipp Eng in the #24 BMW Team RLL M8 GTE finished fourth in the GTLM [...]

[READ MORE](#)



#81 Team MTEK M8 GTE Finishes Second In WEC Sebring Race

Nick Catsburg, Martin Tomczyk, and Alexander Sims in the #81 BMW Team MTEK M8 GTE finished second in the GTE [...]

[READ MORE](#)



-  /thebimmerlife
-  @thebimmerlife
-  @the_bimmerlife

CUSTOMER SERVICE

Visit Website
To unsubscribe from this email, [click here](#).
For advertising information contact:
Michael Slaff | michael@131main.com | 781-315-3839
Send your story ideas here:
articles@bimmerlife.com

2350 Highway 101 S., Greer, SC 29651