

Why you'll love V1

BimmerLife is presented by Valentine Research.



Easy Fixes And Hard Fixes



The majority of BMW owners have no idea what their Scott Blazey engines or the underside of their cars look like, because [...]

READ MORE

V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

COMMUNITY



BMW's Ever-Expanding Model Range, Naming Scheme Draw Criticism

Successful brands like BMW are lightning rods for criticism, and beyond the forum pundits who spend their days nitpicking details [...]

READ MORE



Volunteer Opportunity: BMW CCA National Campus, March 28–30

During the upcoming board meeting and annual meeting weekend in Greer, SC, we will have several days dedicated to making [...]

READ MORE



SPONSORED

Winter Warehouse Clearance Sale Going On Right Now!

In cleaning our warehouse to get ready for spring, we uncovered hundreds of parts just sitting on the shelf, lonely and unloved. So we've discounted them, some by as much as 90%. (Yes, ninety — as in nine-zero.) Click below to see what's on clearance for your year and model

SHOP NOW



New Arrival: 50th Anniversary Polo

The newest 50th anniversary item—the Men's Colorblock Performance Polo. Stain and wrinkle resistant with moisture wicking technology to keep you cool and dry!

SHOP NOW



Is It Time To Reconsider The E65 Alpina B7?

It's well known that I'm a wagon lover.
What's less known is that I'm an Alpina snob, too. Today we're [...]

READ MORE



SPONSORED

17% OFF All Coverking Products!

This week at Pelican Parts, enjoy a HUGE 17% discount when you protect your BMW with custom car covers, seat covers, dashboards, sun shades, pet protectors and more from Coverking! Premium quality, hundreds of options, built to fit your specs.

SHOP NOW



M Club Day At BMW Performance Center, March 16

The BMW CCA's Heart of Dixie Chapter has organized a special M Club Day at the BMW Performance Center in [...]

READ MORE



BMW Engine Designations Explained

S63B44T3, N55B30T0, M10B18, S65B40, M20B27. Gibberish internal engineering codes never intended for public consumption, right? Not so. For the well-versed [...]

READ MORE



BMW NEWS



BMW Announces M850i First Edition

Just as the new 8 Series is hitting the market, BMW has announced another special version of the range-topping performance [...]

READ MORE



iNEXT Put To The Test Near Arctic Circle

BMW's upcoming iNext electric SAV is being put through its paces up near the Arctic Circle at the BMW Group [...]

READ MORE



SPONSORED

Nothing Says "I Love You" Like Stainless Steel

Premium license plate protection you'll both enjoy for years to come. Weatherproof PlateSafeTM license plate frames include everything you need to prevent plate theft and give your car some much needed winter TLC.

SHOP NOW

RESTO & MOD

HACK MECHANIC: ROB SIEGEL



Shepherding The Lama To A New Home (Part II)

Last week I made the surprise announcement that, to ease my cash flow and simplify my life a bit, I [...]

READ MORE





Shell Fill-Up Friday Winner: Chris Chappell!

Congratulations to the winner of this week's \$50 Shell fuel card, E30 Chapter president and all-around BMW enthusiast, Chris Chappell, [...]

READ MORE

SPONSORE



Spring Is Coming—We Promise!

Squinting, you can just make out spring on the horizon. Now is the time to get ready for those balmy spring drives with some new ultra-soft driving tees: use code BMWCCA20 for 20% off. These tasteful, timeless shirts are produced from the highest quality materials by Heel & Toe Apparel.

SHOP NOW

MOTORSPORT



Erik Johansson Named BMW Motorsport Junior

Erik Johansson, 22, from Sweden, is the new 2019 BMW Motorsport Junior. He emerged as the winner after a simulator [...]

READ MORE



Team Schnitzer M6 GT3 Fifth In Bathurst 12 Hours

Augusto Farfus, Chaz Mostert, and Martin Tomczyk in the #42 BMW Team Schnitzer M6 GT3 finished fifth in the Bathurst [...]

READ MORE



- f /thebimmerlife
- @thebimmerlife
- @the_bimmerlife

CUSTOMER SERVICE

Visit Website

To unsubscribe from this email, click here. For advertising information contact:
Michael Slaff | michael@131main.com | 781-315-3839

Send your story ideas here: articles@bimmerlife.com

2350 Highway 101 S., Greer, SC 29651