

Why you'll love V1

BimmerLife is presented by Valentine Research.



Future Safety—Whether We Like It Or Not



A small news blurb recently caught my attention, **Scott Blazey** causing me to ponder possible effects that electric cars might have on [...]

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V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

COMMUNITY



XPEL Named Official Window Tint And Paint Protection Films Of The BMW Car Club Of America GREENVILLE, S.C. (January 8, 2019) – The BMW Car Club of America today announced an agreement that will make XPEL [...]



You Can Now Buy Shares Of Rare BMWs

Have your dreams always been just a bit out of reach? Almost anyone in the U.S. with a halfway decent [...]

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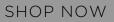
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Fourth-Quarter Membership Drive Winners Announced

2018 has officially come to a close, so it's time to announce the winners of our Q4 membership drive contest. [...]

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BMW M Celebrates 20 Years Of MotoGP Safety Cars

Last month marked the end of the 2018 MotoGP season, which means BMW has been working with organizer Dorna Sports [...]



How Would You Order an Individual M2?

I'll be straight with you, Yuppies: I don't always keep 100% up-to-date on newer Bimmers. Whenever I try to browse [...]

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BMW NEWS



BMW Heeds Celestial Direction From Rolls-Royce With 8 Series Individual Night Sky

BMW Individual has a way of taking the most enticing BMW models to an even higher level of desirability. For [...]



U.S. BMW Sales Up For December And 2018

U.S. BMW brand sales were up 0.3% during December, while 2018 as a whole marked yet another year of growth [...]

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RESTO & MOD

HACK MECHANIC: ROB SIEGEL



The OTHER String Trick

The day began like many others: I went out to the garage and backed the Lama, the 5 Series, partially [...]

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Shell Fill-Up Friday Winner: Donovan Wallace

Congratulations to BMW CCA member Donovan Wallace, our latest Shell Fill-Up Friday winner! Donovan shared a photo of his brand [...]

MOTORSPORT



BMW Teams Test At Daytona BMW teams took to Daytona International Speedway on January 4-6 for the Roar Before the Rolex 24 test days. In [...]

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Jens Marquardt Looks Back At BMW Motorsport In 2018, Prospects For 2019

There is no off-season for BMW Motorsport. The new season has already begun: The 2018-2019 WEC season is ongoing; BMW [...]

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