

Why you'll love V1

BimmerLife is presented by Valentine Research.



A Not-So-Brief History of BMWs in Grand Theft Auto



Cam VanDerHorst Waxing nostalgic and killing time (and digital gangsters) while waiting for spring. I turned 30 last month. Like many, I'm beginning [...]

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V1's one-two punch against false K

1 Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

COMMUNITY



BMW CCA Corral Brings Members Into The Action At Rolex 24

This year's Rolex 24 at Daytona was among the most dramatic in recent memory, culminating in a BMW class victory [...]

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Team RLL #25 Wins Rain-Soaked, Red-Flagged Rolex 24 Augusto Farfus, Connor De Phillippi, Philipp Eng, and Colton Herta in the #25 Team RLL M8 GTE won the competitive [...]

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New Arrival: Motorsport M8 Tee

Celebrate BMW's dramatic win at the Rolex 24 with our new M8 race car tee! Available in adult and youth sizes. Get yours today!

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BMW Classic To Roll Out Rare Metal For Rétromobile in Paris

In a joint effort between BMW Classic, BMW France and various French BMW clubs and associations, a number of rare [...]

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BMW's Designworks, The North Face Envision A Cool Camper

Earlier this month at the Consumer Electronics Show, or CES, in Las Vegas, Nevada, many may have overlooked a rather [...]

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Audi May Introduce A6 and RS6 Avant As BMW Exits U.S. Wagon Market

It's still just an unconfirmed rumor at this point, but automotive news-media outlets are reporting that Audi is planning on [...]

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BMW NEWS



Potential i4 Prototype Spied Wearing Next-Gen 4 Series Gran Coupe Body

According to a recent forum thread that appeared on BimmerPost, the camouflaged prototype captured on a car hauler somewhere in Europe visible [...]

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MINI Celebrates Heritage with 60 Years Edition

It's been nearly 60 years since the introduction of the original Mini, which first hit the market back in September [...]

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Spring Is Coming—We Promise!

Squinting, you can just make out spring on the horizon. Now is the time to get ready for those balmy spring drives with some new ultra-soft driving tees: use code BMWCCA20 for 20% off. These tasteful, timeless shirts are produced from the highest quality materials by Heel & Toe Apparel.



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RESTO & MOD

HACK MECHANIC: ROB SIEGEL



Getting Louie Home (Again): Part II

Last week, after driving down to Greer with my friend Andrew Wilson to attend the closing ceremony of the "2002 [...]

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Shell Fill-Up Friday Winner: Sharon Ashmore!

Congratulations to last week's Shell Fill-Up Friday winner, Tarheel Chapter member Sharon Ashmore, who won a \$50 Shell fuel card [...]

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MOTORSPORT



BimmerWorld M4 GT4 Finishes Fourth In IMPC Season Opener

On the Friday before the Rolex 24
BimmerWorld's #82 M4 GT4 driven by
James Clay and Devin Jones finished fourth
[...]

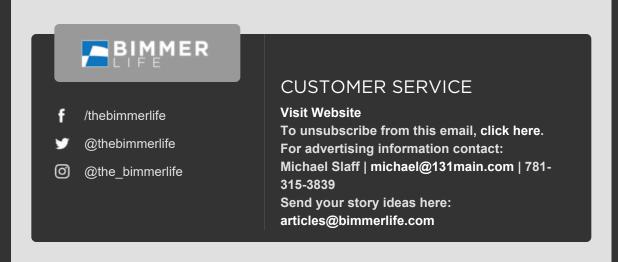
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Sims Finishes In The Points In Santiago Formula E race

Alexander Sims in the BMW i Andretti #27 BMW iFE.18 finished third on the circuit in the ABB Formula E [...]

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