

## Why you'll love V1

BimmerLife is presented by Valentine Research.



### A Little Pampering Goes A Long Way



Chris Doersen Most of my automotive conversations, especially those with other car addicts, tend to go the same way: We discuss our [...]

READ MORE

# V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

### **COMMUNITY**



Data Shows Smart Money Buys Wagons

Auto enthusiasts still love station wagons, and it shows. There's been something of an outcry on the internet since news [...]

READ MORE



### Classifieds Challenge: E85 Z4 And Supra Edition

Welcome back to Classifieds Challenge, where we take two cars from the BMW CCA Classifieds and put them head-to-head!

This [...]

**READ MORE** 



SPONSORED

# Free Shipping Flash Sale On Space-Saver Spare Tire Kits...

Did your BMW originally come with run-flat tires on it? That means it also came without a spare. And if you have replaced those run-flats with standard tires, and you now get a flat, well... (can you say stranded?). For one week only, our space-saver spare tire kits are shipping for free.

SHOP NOW



#### New Arrival: Club Themed Socks!

Add a fun spin to your wardrobe with the latest arrival to the BMW CCA store! Yep, time to step up your sock game with 2002, E30, M Tech and Motorsport Flag-themed socks from the CCA! Limited quantities available, \$11.95 a pair while they last!

SHOP NOW



# BMW CCA Members: Recognize Your Favorite Repair Shops!

Do you know of a fantastic BMW Service Center or independent repair specialist? Do these businesses go above and beyond [...]

READ MORE





# Stash Of Unused E34 5 Series Discovered In Bulgaria

The E34 5 Series is one of our favorite platforms. The third generation in a lineage that now stretches to [...]

READ MORE



XPEL Named Official Window
Tint And Paint-Protection Films
Of The BMW Car Club Of
America

GREENVILLE, S.C. (January 8, 2019): The BMW Car Club of America today announced an agreement that will make XPEL the [...]

READ MORE



SPONSORED

#### Save BIG On Our MLK Sale

Our biggest sale to kick off the year has started with huge savings this week only so take advantage!

Major discounts or free gifts from Schwaben, Lloyd Mats, Trim Tools, Fabspeed and more, plus items on clearance, expire Monday.

SHOP NOW

### **BMW NEWS**



BMW Remains World's Top
Luxury Automaker In 2018,
Delivers Over 140,000 EVs
With 2018 having come to a close, the
BMW Group can count an eighth
consecutive year of record annual sales

READ MORE

[...]



BMW Heeds Celestial Direction From Rolls-Royce With 8 Series Individual Night Sky

BMW Individual has a way of taking the most enticing BMW models to an even higher level of desirability. For [...]

READ MORE



### **RESTO & MOD**

#### HACK MECHANIC: ROB SIEGEL



### The Tale Of The Tool Tray

A few weeks ago, a '74 Bavaria out in Agawam, Massachusetts, showed up in a Craigslist search. The ad said [...]

READ MORE



#### SPONSORED

### Spring Is Coming—We Promise!

Squinting, you can just make out spring on the horizon. Now is the time to get ready for those balmy spring drives with some new ultra-soft driving tees: use code BMWCCA20 for 20% off. These tasteful, timeless shirts are produced from the highest quality materials by Heel & Toe Apparel.

SHOP NOW

Shell Fill-Up Friday Winner: Dan Wohlfarth!





Congratulations to last week's Shell Fill-Up Friday winner, Dan Wohlfarth, who won a \$25 fuel card with this shot of [...]

READ MORE

### **MOTORSPORT**



# Sims Finishes Fourth After BMWs Collide In Marrakesh

Alexander Sims finished fourth in the Formula E race in Marrakesh, Morocco, on January 12, salvaging points for the BMW [...]

READ MORE



MINIs Hold Third Through Sixth Spots After Six Stages Of Dakar 2019

Stéphane Peterhansel and co-driver David Castera in an X-Raid Mini JCW team MINI John Cooper Works Buggy were third in [...]

READ MORE



- f /thebimmerlife
- @thebimmerlife
- @the\_bimmerlife

### **CUSTOMER SERVICE**

#### **Visit Website**

To unsubscribe from this email, click here. For advertising information contact: Michael Slaff | michael@131main.com | 781-315-3839

Send your story ideas here: articles@bimmerlife.com