

# Why you'll love V1

BimmerLife is presented by Valentine Research.



## Why You Should Get A Lift To Work On Your BMW



Scott Blazey

1

Do you need a lift? Sure, we all do. All of us who work on our cars, that is. We [...]

READ MORE

# V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

# COMMUNITY



## It's Official! Club Corral Confirmed For Rolex 24!

After much anticipation, we can confirm the club will host another corral and hospitality area at the Rolex 24 this [...]



## Taking An E36 On A Coast To Coast Rally

By Carl Ledgister: Although I love my great state of Florida -the weather, no state income tax, some great breweries- [...]

READ MORE



#### SPONSORED

### KONI Special Active Is Here

Special Active is the latest innovation in premium shock absorber development from KONI offering superior handling to cars and SUVs for both daily and dynamic driving, all without compromising comfort. KONI Special Active transforms to suit various road conditions, instinctively.

SHOP NOW



### New: 50th Anniversary Mug

We are excited to release the fourth mug in the BMW CCA Collector's Coffee mug series! This one features Greenville, South Carolina—home of the BMW CCA, BMW Manufacturing, and, of course, the location of O'Fest 2019!

SHOP NOW

## Holiday Sale Drawing Winners Announced!

READ MORE



Everyone who shopped the BMW CCA Holiday Sale between Wednesday, November 21, and Monday, November 26, were entered into a [...]

READ MORE



#### SPONSORED

### 13 Great Gift Ideas For The BMW Or MINI Enthusiast On Your List

All of them ship for free! Choose from digital torque wrenches, LED overhead garage light, 69-piece metric socket set, Bentley repair manuals, Dr. Colorchip paint repair kits, Vorsteiner wheels, Covercraft car covers and more.

### SHOP NOW



## The 5 Best BMW Engines (Pre-1990)

Among others that have risen to prominence more recently, one of BMW's most important core competencies as an automaker and [...]



## Is it Time to Reconsider the E53 X5?

People say all kinds of nasty things about BMW's SUV—pardon me, SAV—lineup, myself included. Lately, though, I've had a bit [...]

READ MORE

#### READ MORE

#### SPONSORED

10% Off Holiday Gifts At Pelican Just 2 more days to enjoy 10% OFF these unique



holiday gifts for BMW owners, including a cup holder designed to fit the BMW E30 and GuardsRed's automotive-inspired watches (including the M3 inspired BM30 and BM46 models). So hurry!

SHOP NOW

# **BMW NEWS**



BMW Considering Engine Production In U.S.

Last week at the L.A. Auto Show, BMW CEO Harald Krueger disclosed that the automaker is investigating the possibility of [...]



Not two months after a three year long legal ordeal regarding BMW N63 V8 oil consumption was settled during September, [...]

New N63 Lawsuit Filed

READ MORE

READ MORE



#### SPONSORED

### Easy Enthusiast Stocking Stuffers For Under \$25

Gear up for the holidays with a huge selection of unique stocking stuffers for car collectors and drivers. Made from quality materials with unmatched durability and fast turnaround from our Southern CA facilities. Backed by our 4-year exterior use guarantee.

ORDER NOW

# **RESTO & MOD**

### HACK MECHANIC: ROB SIEGEL



#### Engage the Lamathrusters!

A few weeks ago, as I was closing in on getting the Lama (the worse-than-expected 535i I'd bought sight-unseen and [...]

READ MORE



#### SPONSORED

# The perfect gift for the driver who has everything.

Our premium tees, hoodies and hats are simply comfortable and expertly made from the highest quality materials. Tasteful, timeless driving gear by Heel & Toe Apparel to celebrate the love of driving. Use code BMWCCA20 for 20% off.

SHOP NOW



## Shell Fill-Up Friday Winner: Mike Gessner!

Our Shell fuel card winner this week is particularly cool, being one of our regular entrants and with perhaps the [...]

READ MORE

#### SPONSORED

#### Wax is Dead!

Why Ceramic Pro? Ceramic Pro offers Lifetime Warranty protection against; Staining, Oxidation, Corrosion, & UV damage. Spend less time cleaning



and more time driving. Wax and Sealants are Dead. Ceramic Pro offers superior gloss, depth, and self cleaning. CarFax Verified.

SHOP NOW

## MOTORSPORT



BMW Scores Three Class Wins In The 25 Hours Of Thunderhill BMW racers won three classes in the 2018 edition of the 25 Hours of Thunderhill run on December 1 and [...]



Félix da Costa Talks Formula E And The BMW iFE.18 BMW works driver António Félix da Costa has driven in the all-electric Formula E series since Season 1. Before he [...]

READ MORE



READ MORE

# BIMMER

- f /thebimmerlife
- 🔰 @thebimmerlife
- (i) @the\_bimmerlife

### CUSTOMER SERVICE

Visit Website To unsubscribe from this email, click here. For advertising information contact: Michael Slaff | michael@131main.com | 781-315-3839 Send your story ideas here: articles@bimmerlife.com