

Why you'll love V1

BimmerLife is presented by Valentine Research.



What V8 Would You Swap Into Your BMW?



Cam

When it comes to engine swaps, I'm a bit of a purist; VanDerHorst with a few exceptions, I prefer to keep [...]

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V1's one-two punch against false K

Punch 1: New computer algorithm recognizes most mobile falses and excludes them, yet never blocks radar.



Punch 2: SAVVY, an optional module, fades all alerts encountered below your speed setting.

COMMUNITY



West Coast Yokohama Showdown Awards Given At Thunderhill

Three Tire Rack BMW CCA Club racers won the 2018 West Coast Yokohama Showdown awards in an event at Thunderhill [...]

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For many of us, the temperatures have already dropped to near-freezing, and the fun cars are put away for winter. [...]

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New Arrival: *Roundel* Magazine Throwback Tee

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X5 Traces Monza On Saharan



Desert Floor

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That's what it took for BMW Italy [...]

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BMW Classic To Feature Owner-Submitted Photos During December

Everyone's favorite Instagram (aside from @bmwcca of course), the official account of BMW Group Classic, will be sharing submitted photos [...]

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Third Quarter, Monthly Membership-Drive Winners Announced

We had a great battle in the third-quarter 2018 Membership Drive competition with plenty of members stepping up their referral [...]

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BMW NEWS



MINI Purchase Experience Tops JD Power Sales Satisfaction Index Survey

Although MINI continues to have a tough time as far as sales are concerned this year, the brand still managed [...]

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Road-Going M8 In Final Development Stage

The long awaited range-topping M8 will soon be arriving to unseat the already potent M850i xDrive coupe, and although broad [...]

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RESTO & MOD

HACK MECHANIC: ROB SIEGEL



Buttoning Up The Lama's Head

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Shell Fill-Up Friday Winner: Ken Herskovitz

Congratulations to New Jersey Chapter member Ken Herskovitz, this week's Shell Fill-Up Friday winner! Will's Instagram shot of his 2018 [...]

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MOTORSPORT



BMW Struggles In A Wet Six-Hour WEC Race In Shanghai

Tom Blomqvist and António Félix da Costa in the #82 BMW Team MTEK M8 GTE finished eighth in the World [...]

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Farfus Wins At Macau In A Team Schnitzer M6 GT3

Augusto Farfus in the #42 BMW Team Schnitzer M6 GT3 won the FIA GT World Cup race on the Guia [...]

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