



Hate your detector?

BimmerLife is presented by Valentine Research.




Why Do We Even Bother With Our BMWs' Headaches? By Alex Tock

I don't get to drive my 135i particularly often. This was never intentional, and is instead the result of life [...]

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- Punch 2:** SAVVY, an optional module, fades all alerts encountered below your speed setting.



CLUB NEWS



Event Spotlight: The Vintage 2018

Each year in verdant Hot Springs, North Carolina, just outside Asheville, more than 600 BMW enthusiasts make the pilgrimage to [...]

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Video: Satch Carlson Reviews The New X2

Like most BMW X models in recent memory, the new X2 has been a prolific subject of forum threads and Cars-and-Coffee conversation.

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A number of recent events have gotten me thinking about my own mortality. First and foremost is the fact that, [...]

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O'Fest Event Spotlight: Track Experiences At Pittsburgh!

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BMW NEWS



Video: New Ad Shows Off M5 M Performance Parts

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BMW Continues Positive U.S. Sales Growth In March

BMW's U.S. sales rally that began late in 2017 has now continued for the first three months of 2018. In [...]

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BMW Puts The Wraps On The New X2



BMW Financial Services Tests Access Subscription Service

Wrapping a new car in vinyl is an increasingly popular way to change a car's exterior color without using paint, [...]

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RACING NEWS



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Colin Turkington drove the #2 West Surrey Racing BMW 125i M Sport to finish second in the first of three [...]

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Krohn, De Phillippi Win VLN Round Two In Rowe M6 GT3

Jesse Krohn and Connor De Phillippi, driving the #99 Rowe Racing M6 GT3, won the four-hour VLN enduro at the [...]

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